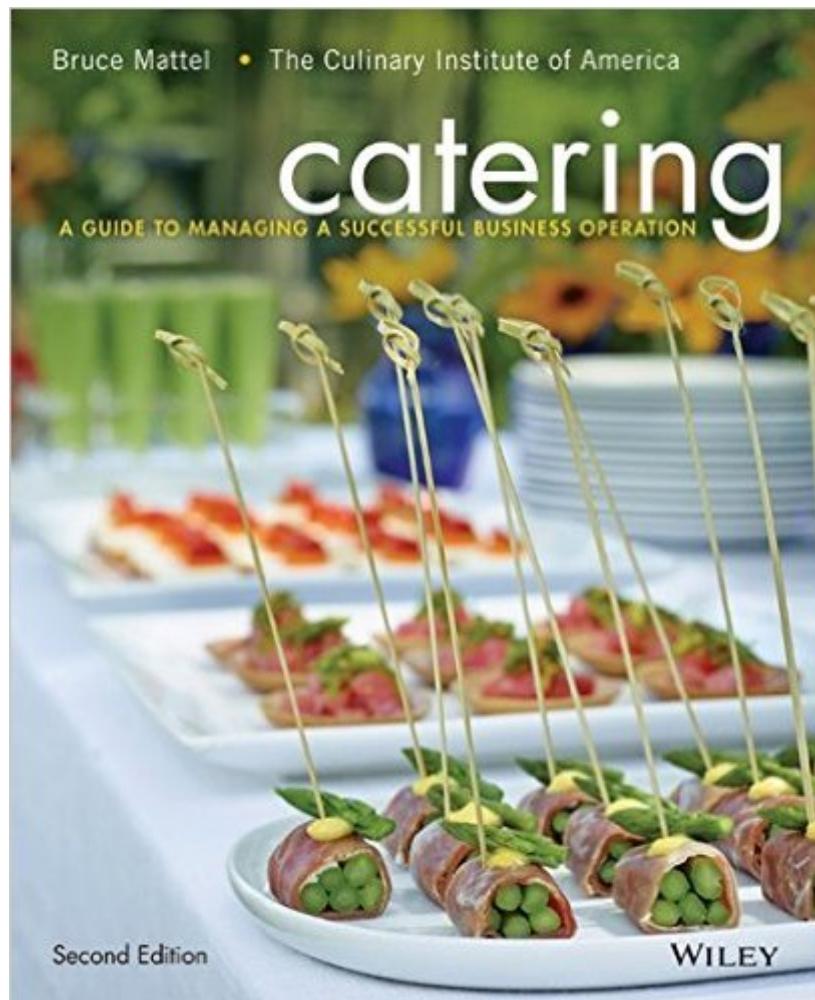


The book was found

Catering: A Guide To Managing A Successful Business Operation



Synopsis

Catering: A Guide to Managing a Successful Business Operation, Second Edition provides the reader with the tools to fully understand the challenges and benefits of running a successful catering business. Catering was written as an easy-to-follow guide using a simple step-by-step format and provides comprehensive coverage of all types of catering. This is a significant contrast to other texts which are geared to a specific segment of catering such as on-premise, off-premise, or corporate dining. The graduate who decides to enter into catering will be charged with providing the à œrestaurantâ • experience to their clients and optimizing profits for their employer. Catering will assist them in achieving these goals.

Book Information

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